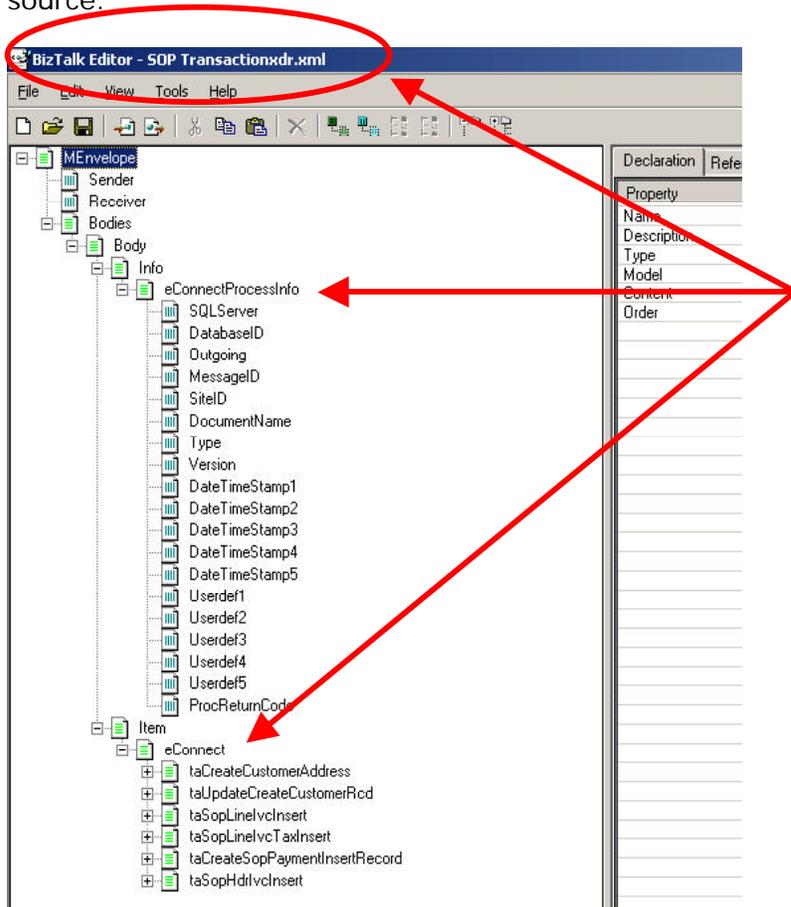# Dynamics

eConnect - Integration from Your Outside Data Sources into Dynamics

eConnect offers "outside-in" integration to businesses with a non-Microsoft platform data source, such as a point-of-sale system, the ability to integrate to Microsoft Great Plains business management solutions. eConnect utilizes the power of industry-standard technologies such as BizTalk, COM, MSMQ, SOAP (Simple Object Access Protocol) and XML. Microsoft Great Plains eConnect reduces your costs by eliminating data re-entry, improving your return on investment.

eConnect offers one-way integration, sending data, documents and information into Microsoft Great Plains Dynamics[1]. In addition, eConnect can deliver specific one-by-one requests to Dynamics to view specific documents in the outside data source.
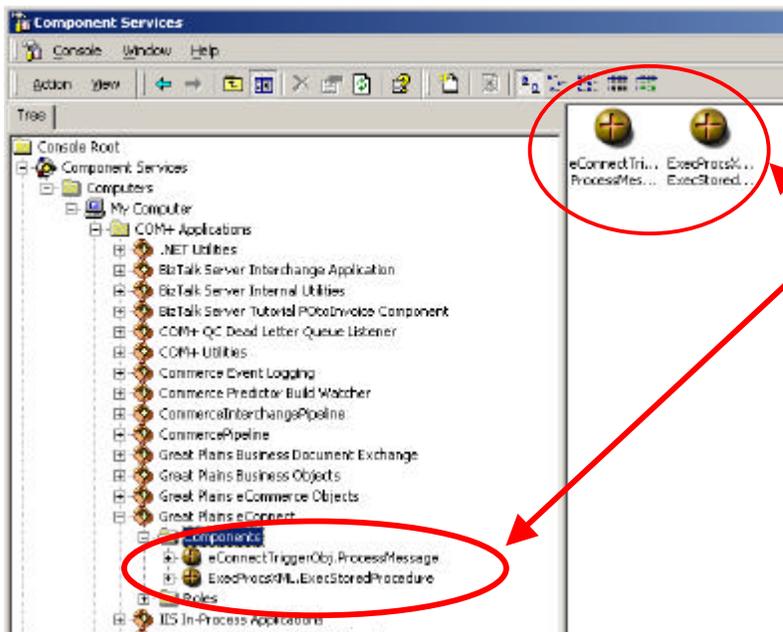

eConnect offers XML schemas to allow integration from Microsoft BizTalk through eConnect into Microsoft Great Plains Dynamics.

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[1] eConnect is only available for Dynamics running on the Microsoft SQL Server database.

Connect to Dynamics via Industry Leading Technologies

eConnect delivers fast and accurate accessibility to an extensive set of Microsoft Great Plains Dynamics document transactions. Businesses deploying the eConnect programmable document integration package receive a customizable set of tools that allow outside data sources such as web storefronts, legacy applications and point-of-sale systems.

The business logic in eConnect ensures data validation for greater accuracy. Microsoft SQL Server stores the back office business logic and data, allowing eConnect to deliver information from the developers tools of choice to Dynamics.

Industry standard COM objects provided by eConnect deliver easy integration from your data source to Dynamics.

Reduce Your Costs

eConnect deployed in conjunction with your existing web storefront or other data sources allows you to deliver cost effective solutions while reducing the cost of recoding for new environments. And eConnect provides the ability to leverage the transaction-based business logic in Dynamics as well as the ability to extend that business logic without rewriting existing functionality.

The eConnect tool set includes an extensive set of sample integration components. Integrating multiple applications with eConnect helps your organization reduce custom integration and development costs by delivering a powerful programmable integration from your outside data source or non-Microsoft Great Plains e-commerce storefront to Dynamics.

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